

# AMERICAN LEGION TRAINING NEWSLETTER

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## UNLEASH THE POWER OF TRAINING AT THE NATIONAL MEMBERSHIP WORKSHOP

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The American Legion's National Membership Workshop, July 28-29 in Indianapolis, unites Legionnaires in their mission to serve veterans and communities by equipping them with crucial knowledge and skills, and empowering members to excel and make a difference. The workshop provides attendees with the ability to:



**Elevate expertise.** The workshop offers educational sessions covering Legion operations, leadership and community engagement. These sessions provide valuable insights into membership growth strategies, effective leadership techniques and impactful community programs. Legionnaires gain the tools they need to succeed and enhance their knowledge base.

**Nurture leadership skills.** The workshop places strong emphasis on nurturing leadership skills. Legionnaires participate in interactive workshops and leadership development programs, focusing on communication, team building and strategic planning. By fostering strong leaders, the Legion ensures a bright future for the organization and its mission.

**Share best practices.** Legionnaires can connect and network, share best practices and lessons learned. This collaborative environment fosters a culture of continuous improvement. Legionnaires draw inspiration from successful campaigns, community projects and outreach strategies, enabling them to implement these practices and drive positive change.

**Empower change agents.** The training at the workshop empowers Legionnaires as change agents in their communities. Armed with insights gained, Legionnaires return to their posts ready to effect meaningful change. They grow membership, spearhead community initiatives and advocate for legislative action, driving the Legion's mission of service to veterans, their families and communities.

The American Legion's National Membership Workshop empowers Legionnaires through training, equipping them to make a lasting impact. With educational sessions, leadership development and knowledge-sharing, Legionnaires drive positive change and strengthen the Legion's commitment to improving the lives of veterans.

## REGISTER FOR MEDIA TRAINING WORKSHOP, LUNCHEON AT NATIONAL CONVENTION IN CHARLOTTE

The 104th National Convention in Charlotte, N.C., will feature an exclusive event organized by the American Legion. On Monday, August 28, the Legion will host a Media Training Workshop and awards luncheon, providing both in-person and virtual participation options.

The Media Training Workshop is open to all convention attendees and will take place at the Charlotte Convention Center, specifically in Room 212,

Sections A-B, Meeting Level. Running from 8:30 a.m. to 4 p.m. Eastern time, the workshop will include a two-hour break (11 a.m. to 1 p.m.) for the awards luncheon. Participants can expect a diverse range of topics, such as creating QR codes for membership and donations, enhancing photography skills, designing engaging newsletters, utilizing the VA's PTSD Coach app, developing Be the One bracelets for promoting suicide prevention, starting podcasts, and much more. In-person registration for the workshop can be completed through this link: [Media Workshop | The American Legion](#). Additionally, the workshop will be streamed live on the American Legion's Facebook page: [facebook.com/americanlegionhq](https://facebook.com/americanlegionhq).



During the national convention, the American Legion will also hold a special awards luncheon to honor the winners of the American Legion Media Alliance (TALMA) contest. This luncheon will occur on Monday, August 28, at 11 a.m., at the Westin Charlotte on the Harris, Second Floor. TALMA award recipients can attend the luncheon free of charge, while others and guests will be required to pay a fee of \$20. To secure a spot at the luncheon, registration must be completed by Friday, August 18, through the following website: [legion.org/talma/banquet](https://legion.org/talma/banquet).

## MEMBERSHIP MANAGEMENT IN MYLEGION.ORG

[MyLegion.org](#) is a one-stop-shop for managing your American Legion membership.

In the [My Account](#) section, members manage subscriptions to e-newsletters and The American Legion Magazine. Choose from Dispatch, Monday Briefing, Legion Online Update, Commander's Message, Flag Alert, Legion Riders, and more. Renew membership, print card, view discounts, manage profile, get giving info. MyLegion.org keeps members informed hassle-free.



The 988 Suicide & Crisis Lifeline, launched a year ago, provides easy access to suicide and mental health support. Over 4.5 million calls were made in 11 months, with veterans connecting to the Veterans Crisis Line. Despite a temporary decline, suicide rates have been increasing.



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#### **ABOUT THIS NEWSLETTER**

This periodic and Legionnaire-driven newsletter, produced by the Internal Affairs & Membership Division, is designed to address best practices, ideas and training that every Legionnaire needs to know to engage our membership through effective training now and into the future.

Highlighting new training ideas and resources becoming available, it will also feature essays from successful leaders and training ideas of posts, districts, departments and individuals throughout The American Legion.